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Booth #212

## **SeaNet Technologies Unveils Powerful New Version of its SeaView/RTM Performance Measurement Solution Featuring Virtual Transaction Display (VTD™)**

**Live Product Demonstration in Booth 212 at the  
2008 High Performance on Wall Street Conference**

**KEW GARDENS, N.Y. – September 22<sup>nd</sup>, 2008** – SeaNet Technologies ([www.seanet-tech.com](http://www.seanet-tech.com)), a proven worldwide provider of robust application and transactional performance measurement and reporting solutions, today unveiled a powerful version of its SeaView/RTM latency measurement solution featuring the industry's first interactive web-based Virtual Transaction Display (VTD™). SeaNet's VTD™ provides a graphical dashboard that quickly details the framework of each individual transaction session and highlights any inherent latency down to the microsecond of delay. For the first time, users are empowered to instantly navigate to a particular application and immediately see the real-time impact of latency on the customer in a business context.

VTD™ is the first business-level dashboard in the SeaView product suite initially introduced to serve the financial services industry. Its powerful interactive GUI provides tremendous ease-of-use, access and visibility of global trading applications, which are heavily impacted by sporadic failures in application performance that result in significant financial losses. With SeaView's VTD™, traders can see where embedded latency exists and modify their activities, saving money for their clients by instantly switching to alternate feeds or systems.

"At Endace, we seek to power the industry's most advanced solutions, and SeaNet's newly released VTD is such an application," said Paul Doyle, Field Marketing Manager, Endace. "Their *at-a-glance* visualization of the health of trading applications and key performance indicators can play a pivotal role in latency event measurement for financial services customers," Doyle said.

VTD™ is powered by SeaNet's highly scalable SeaView v3.1 solution suite. Since 2003, SeaNet's technology has been helping its customers measure application performance and

improve service levels. SeaNet's VTD™ was designed to meet the needs of users with complex high volume applications looking to expand the reach of latency reduction efforts.

The powerful new VTD™ dashboard instantly alerts traders to individual transaction latency; never before have traders had such straightforward access to this type of real-time data analysis. The central panel on the VTD™ draws the user to view real time latency of each trading application. The user may also drill down to individual clients and transactions and is presented with a multi-tier, graphical and topological view of all latency anomalies.

SeaNet's SeaView/RTM for Financial Services delivers complete end-to-end visibility and accurate measurement across any application or protocol, the prerequisites to reducing trade latency. SeaView/RTM measures, analyzes and reports on one-way latency and response time of the entire trading application including feed handlers, trade plants and order executions in real-time by numerous dimensions including client ID, trader, protocol, time, IP address and ticker symbol in a business context, with an accuracy of +/-20 microseconds or better.

"SeaNet's VTD™ is the first dashboard in the industry to graphically display at the user's fingertips the latency in each and every trade or transaction," said Bernie Davidovics, CTO and founder of SeaNet Technologies. "Never before have users been armed with the power to modify their stance related to trades due to inherent latency. VTD™ takes the guesswork out of analyzing application latency and correcting delayed transactions," he said.

SeaView/RTM for Financial Services supports all industry applications such as FIX, ARCA, NYSE, BQ, INET, Wombat, Tibco, Reuters, LSE as well as custom protocols to correlate and measure the one-way latency and overall response time of critical algorithmic market data applications. SeaNet's VTD is available now.

#### **About SeaNet Technologies Inc.**

SeaNet Technologies Inc., headquartered in Kew Gardens, N.Y., is the proven worldwide provider of robust application performance monitoring and data analysis solutions. SeaNet's SeaView product suite provides a highly accurate and real-time comprehensive data analysis system that enables complete measurement and analysis. SeaNet understands the unique challenges of application monitoring and performance management faced by financial services organizations. The company bridges the divide between real and perceived user service levels and the closes the gap between business and IT domains to arrive at a common method for ensuring the best possible service to the end-user. For more information, please visit us at [www.seanet-tech.com](http://www.seanet-tech.com).

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