



**FOR IMMEDIATE RELEASE**

**SEANET TECHNOLOGIES EXPANDS INTO EMEA MARKETS WITH NEW  
DIRECTOR OF OPERATIONS GURMIT SINGH**

*SeaView's London Headquarters Will Meet the Growing Need for Precise  
Latency Measurement*

**KEW GARDENS, N.Y. – July 31, 2008** – SeaNet Technologies ([www.seanet-tech.com](http://www.seanet-tech.com)), a leading worldwide provider of application and transactional performance measurement and reporting solutions, today announced it has appointed Gurmit Singh as Director, EMEA Operations. Singh's expertise in global consulting services as well as sales, marketing and operations, will help SeaNet achieve greater market reach and win new business opportunities in Europe, the Middle East and Africa.

SeaNet will deliver the same powerful solution in EMEA for enterprise, telecommunications and financial services markets that it has throughout North America. SeaNet's SeaView RTM product suite is built on an open architecture that delivers the ability to measure, monitor, and analyze the key metrics of actual business transactions in real-time for any application. SeaNet is the first company to actually deliver on the business requirement of understanding the root causes of performance problems in mission-critical applications - from the users' perspective. This offering makes SeaView very appealing to the EMEA market and in Asia, where SeaNet expects to expand in late 2009.

"SeaNet's expansion into EMEA is a result of a strong market presence in its core business units, particularly financial services," said Raymond Marra, EVP, SeaNet Technologies. "Customers from within the enterprise and financial services industry are impacted by sporadic failures in application performance, which can result in significant financial losses. SeaView delivers complete end-to-end visibility and accurate measurement across any application or protocol, the prerequisites to reducing latency and improving service levels and the customer's experience. This functionality is as important, if not more so, within the EMEA market as it is in North America, and because our U.S. customers have international exposure, it is critical that we work to secure new partners for reselling our products in EMEA," he said.

SeaNet is committed to providing the most granular and comprehensive view of end-user experiences, revealing the insights needed to help financial services and other industries deliver the best possible performance and value for infrastructure investments. SeaNet bridges the divide between real and perceived user service levels and the gap between business and IT domains to arrive at a common language and method for ensuring the best possible service.

SeaNet's EMEA headquarters are located at The Orchard, Yew Tree Lane, Tettenhall, London, United Kingdom. The office can be reached by phone at +44 (0) 7989609077, or by email at [gurmit.singh@seanet-tech.com](mailto:gurmit.singh@seanet-tech.com).

**About SeaNet Technologies Inc.**

SeaNet Technologies Inc., headquartered in Kew Gardens, N.Y., is the worldwide leader in application and transactional performance monitoring and data analysis solutions. SeaNet's

SeaView product suite provides a highly accurate and real-time comprehensive data analysis system that enables complete measurement and analysis. SeaNet understands the unique challenges of application monitoring and performance management faced by financial services organizations. For more information, please visit us at [www.seanet-tech.com](http://www.seanet-tech.com).

Media Contact:

Nate Tennant

Kirk Communications

603.766.4945

[natet@kirkcommunications.com](mailto:natet@kirkcommunications.com)